

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

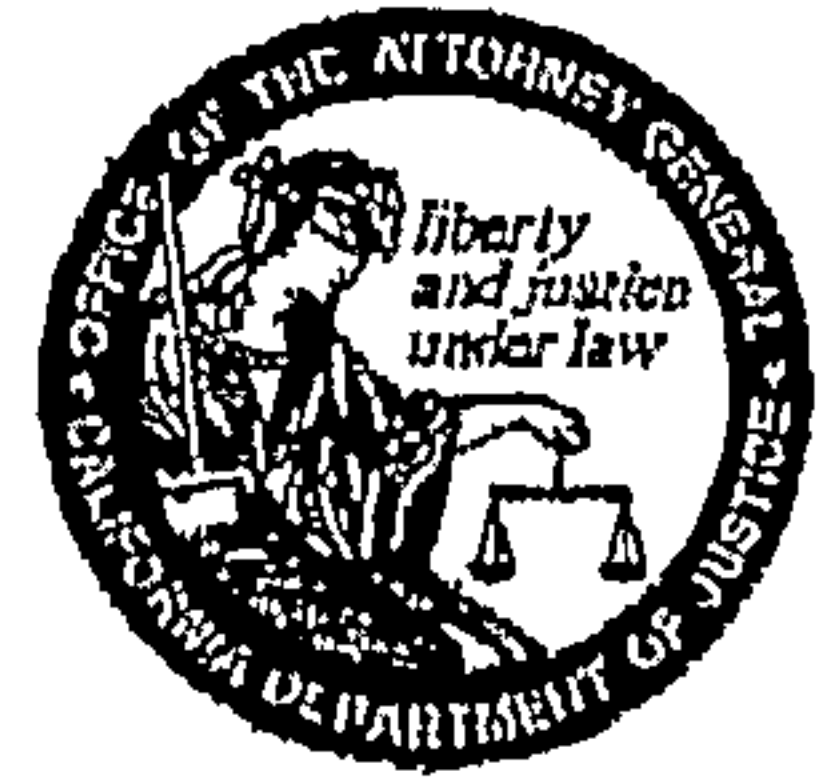
WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12589)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser:

Harris Direct

23241 Ventura Blvd., Suite 101

Woodland Hills CA 91364

Name and Address of Charitable Organization:

CT No. 16094 F.E.I.N. No. 13-1760110

United States Fund for UNICEF

Name of Charity

338 E. 38th Street

Address of Charity

New York

NY

10016

City, State, and ZIP Code of Charity

Figures from (check one): National Campaign ☐ California Campaign ☐

Telephone Solicitation for Charitable held (on) (from) 1/1/2003, 20 to 6/30/2003, 20
Donations (Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)
If other, provide brief explanation

Fee ☒ Percentage ☐
Other ☐

1. REVENUE

A. Cash contributions

B. Entertainment sales or admission charges

C. Sales from products

D. Advertisement sales

E. Membership fees

F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

A.

B.

C.

D.

E.

Fa.

Fb.

Fc.

Fd.

G. TOTAL REVENUE

\$24,594 G.

2. EXPENSES

A. Fees or commissions

B. Salaries

C. Payroll taxes

D. Employee benefits

E. Cost of merchandise for resale

F. Cost of entertainment

G. Postage

H. Advertising

I. Telephone

J. Rental of equipment

K. Facilities charge

L. Permits

M. Other expenses: (Specify)

a. _____
b. _____
c. _____
d. _____

A.

B.

C.

D.

E.

F.

G.

H.

I.

J.

K.

L.

Ma.

Mb.

Mc.

Md.

N. TOTAL EXPENSES

\$24,594 N.

062003

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COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES**2002 ANNUAL FINANCIAL REPORT**

(California Government Code Section 12599)

Page 2

3. Amount to Charity (subtract line 2N from line 1G) 0 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) 0 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) 0 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 0 6. ✓

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

☐ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser) JAMES HARRIS Printed Name PRESIDENT Title 7-11-03 Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity) RICHARD ESSERMAN, VP, FINANCE + BUDGET Printed Name 9-16-03 Title 9-16-03 Date

Signature of authorized officer/director (Charity) EDWARD G. LLOYD, SR. VP/CFO Printed Name 9-16-03 Title 9-16-03 Date

RECEIVED

OCT 06 2003

Attorney General's
Department of Charitable Trusts

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